



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-8627

Advertiser  
Agency  
Buyer  
Salesperson

OBAMA FOR AMERICA (2353)  
GMMB (1182)  
Demastie,Jesse  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 172715  
Inv Date 8/26/2012  
Terms Net 30  
Contract 47493  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

GMMB

3050 K St. NW  
Suite 100  
Washington, DC 20007

Product

POLITICAL CANDIDATE (1051)

CO-OP/Order Type

Brand

No/Normal

Acct Types

Package

Est/Headline

Gen. Date

Demo

8/27/2012 4:31:49PM

Revision

Comments

AgM

DUPLICATE INVOICE

WHDH Boston (WHDH)

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	SPOT	7:00AM- 8:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/20/12 7:00AM (Mo)	00:30	Today Show	OFA12D087H	\$1500.00	
1.0	SPOT	7:00AM- 8:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/21/12 7:29AM (Tu)	00:30	Today Show	OFA12D087H	\$1500.00	
1.0	SPOT	7:00AM- 8:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/22/12 7:29AM (We)	00:30	Today Show	OFA12D087H	\$1500.00	
1.0	SPOT	7:00AM- 8:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/23/12 7:29AM (Th)	00:30	Today Show	OFA12D087H	\$1500.00	
1.0	SPOT	7:00AM- 8:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/24/12 7:28AM (Fr)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/20/12 8:52AM (Mo)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/21/12 8:34AM (Tu)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/22/12 8:42AM (We)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/23/12 8:48AM (Th)	00:30	Today Show	OFA12D087H	\$1500.00	
4.0	SPOT	8:00AM- 9:00AM	Day/M-,Tu-1,W-1,Th-1,F-1	08/24/12 8:30AM (Fr)	00:30	Today Show	OFA12D087H	\$1500.00	
5.0	SPOT	9:00AM- 9:30AM	Per week (1)Mo,Tu,Wed,Th,F	08/23/12 9:29AM (Th)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
6.0	SPOT	9:30AM-10:00AM	Per week (1)Mo,Tu,Wed,Th,F	08/22/12 9:28AM (We)	00:30	7 News Today in New England 9-10A	OFA12D087H	\$500.00	
7.0	SPOT	10:00AM-11:00AM	Per week (2)Mo,Tu,Wed,Th,F	08/21/12 10:48AM (Tu)	00:30	Today Show	OFA12D087H	\$400.00	
7.0	SPOT	10:00AM-11:00AM	Per week (3)Mo,Tu,Wed,Th,F	08/22/12 10:26AM (We)	00:30	Today Show	OFA12D087H	\$400.00	
7.0	SPOT	10:00AM-11:00AM	Per week (3)Mo,Tu,Wed,Th,F	08/24/12 10:56AM (Fr)	00:30	Today Show	OFA12D087H	\$400.00	
8.0	SPOT	11:00AM-12:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/21/12 11:59AM (Tu)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
8.0	SPOT	11:00AM-12:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/23/12 11:29AM (Th)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
8.0	SPOT	11:00AM-12:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/24/12 11:59AM (Fr)	00:30	TODAY SHOW III (hour 4)	OFA12D087H	\$400.00	
9.0	SPOT	12:00PM-12:30PM	Per week (1)Mo,Tu,Wed,Th,F	08/22/12 12:11PM (We)	00:30	7 News at Noon	OFA12D087H	\$400.00	
10.0	SPOT	12:30PM- 1:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/21/12 12:45PM (Tu)	00:30	7 News at Noon	OFA12D087H	\$400.00	
10.0	SPOT	12:30PM- 1:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/23/12 12:54PM (Th)	00:30	7 News at Noon	OFA12D087H	\$400.00	
10.0	SPOT	12:30PM- 1:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/24/12 12:48PM (Fr)	00:30	7 News at Noon	OFA12D087H	\$400.00	
11.0	SPOT	1:00PM- 2:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/21/12 1:48PM (Tu)	00:30	Days of our Lives	OFA12D087H	\$400.00	
11.0	SPOT	1:00PM- 2:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/22/12 1:29PM (We)	00:30	Days of our Lives	OFA12D087H	\$400.00	
11.0	SPOT	1:00PM- 2:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/23/12 1:43PM (Th)	00:30	Days of our Lives	OFA12D087H	\$400.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/21/12 2:10PM (Tu)	00:30	DOCTORS Episode: 4159	OFA12D087H	\$400.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/22/12 2:59PM (We)	00:30	DOCTORS Episode: 4149	OFA12D087H	\$400.00	
12.0	SPOT	2:00PM- 3:00PM	Per week (3)Mo,Tu,Wed,Th,F	08/23/12 2:58PM (Th)	00:30	DOCTORS Episode: 4062	OFA12D087H	\$400.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (2)Mo,Tu,Wed,Th,F	08/21/12 3:20PM (Tu)	00:30	Family Feud Episode: 11157	OFA12D087H	\$400.00	
13.0	SPOT	3:00PM- 3:30PM	Per week (2)Mo,Tu,Wed,Th,F	08/22/12 3:22PM (We)	00:30	Family Feud Episode: 11055	OFA12D087H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Per week (2)Mo,Tu,Wed,Th,F	08/22/12 3:45PM (We)	00:30	Family Feud Episode: 11091	OFA12D087H	\$400.00	
14.0	SPOT	3:30PM- 4:00PM	Per week (2)Mo,Tu,Wed,Th,F	08/23/12 3:41PM (Th)	00:30	Family Feud Episode: 11091	OFA12D087H	\$400.00	
15.0	SPOT	7:00PM- 7:30PM	Per week (2)Mo,Tu,Wed,Th,F	08/22/12 7:11PM (We)	00:30	Access Hollywood Episode: 4163	OFA12D087H	\$1500.00	
15.0	SPOT	7:00PM- 7:30PM	Per week (2)Mo,Tu,Wed,Th,F	08/24/12 7:18PM (Fr)	00:30	Access Hollywood Episode: 4165	OFA12D087H	\$1500.00	
16.0	SPOT	7:30PM- 8:00PM	Per week (2)Mo,Tu,Wed,Th,F	08/23/12 7:49PM (Th)	00:30	EXTRA Episode:: 18304	OFA12D087H	\$1800.00	
16.0	SPOT	7:30PM- 8:00PM	Per week (2)Mo,Tu,Wed,Th,F	08/24/12 7:59PM (Fr)	00:30	AMERICA'S GOT TALENT (R)	OFA12D087H	\$1800.00	
17.0	SPOT	10:00PM-DATELINE	Day/F-1	08/24/12 10:32PM (Fr)	00:30	DATELINE	OFA12D087H	\$3500.00	
18.0	SPOT	7:00AM- 8:00AM	Day/Sa-1	08/18/12 7:28AM (Sa)	00:30	Today Show Weekend	OFA12D087H	\$750.00	
19.0	SPOT	8:00AM- 9:00AM	Day/Sa-1	08/18/12 8:58AM (Sa)	00:30	7 News Today in New England-Sat	OFA12D087H	\$750.00	



WHDH-TV  
7 Bulfinch Place  
Boston, MA 02114-2977  
ph: (617) 725-0777  
fx: (617) 742-6627

Advertiser  
Agency  
Buyer  
Salesperson

OBAMA FOR AMERICA (2353)  
GMMB (1182)  
Demastine, Jesse  
Shiebler, Charles (1011)  
ph: (617) 725-0777

Invoice 172715  
Inv Date 8/26/2012  
Terms Net 30  
Contract 47493  
Bill Type Standard  
Period 7/30/2012 - 8/26/2012

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

POLITICAL CANDIDATE (1051)  
Est 1617- OFA Sked C 8/18-8/31 (27256)  
Local/Political Candidate Agency  
1617/

CO-OP/Order Type Nbr/Normal  
Package  
Gen. Date 8/27/2012 4:31:46PM

GMMB  
3050 K St. NW  
Suite 100  
Washington, DC 20007

Agm

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
------	------	-----------	----------------------	----------	--------	---------	-----------	--------	---------

20.0	SPOT	8:00AM- 9:00AM	Day, Su-1	08/19/12 8:59AM (Su)	00:30	TODAY SHOW-SUNDAY	OFA12D087H	\$750.00	
------	------	----------------	-----------	----------------------	-------	-------------------	------------	----------	--

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.									Gross Total	\$36,350.00	Total Spots	40
									Commission	(\$5,452.50)		
									Net Total	\$30,897.50		